Thursday 17 June 2021 11:30 via MS Teams Licensing Sub Committee Hearing

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Premises Licence

Premises Licence Number

PREM745

19/00096/LAVDPS

Part 1 - Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

The Matterley Estate Petersfield Road Ovington Down Hampshire

Telephone number

Where the licence is time limited the dates

On one occasion per year over three calendar days.

Licensable activities authorised by the licence

j) Supply of Alcohol

Times the licence authorises the carrying out of licensable activities

j) Supply of Alcohol

(i) Friday 1200 to 1900

(ii) Saturday and Sunday 1000 to 1900

The opening hours of the premises

(i) Friday 1200 to 1900

(ii) Saturday and Sunday 1000 to 1900

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Alcohol is supplied for consumption off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

MX Events Ltd

MX House

Waltham Business Park

Swanmore

Southampton

Hampshire

SO32 2SA

Registered number of holder, for example company number, charity number (where applicable)

Registered Company Number 11639940

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Robert Michael Henry Symonds

Drakewell

Stoke Lacy

Bromyard

Herefordshire

HR7 4HG

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence Number 933

Licensing Authority Herefordshire County Council

Head of Environmental Health & Licensing

Annex 1 - Mandatory conditions

Where the Licence requires Door Supervision:

Where individuals are required on premises to carry out security activities, they must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014 – effective from 1 October 2014

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a times limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carried a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their

photograph, date of birth and either-

- (a) a holographic mark, or
- (b) an ultraviolet feature.
- 4. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other an alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25ml or 35ml; and
 - (iii) still wine in a glass: 125ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014 – effective from 28 May 2014

- 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2. For the purposes of the condition set out in paragraph 1-
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula- $P = D + (D \times V)$ where-
 - (i) **P** is the permitted price,
 - (ii) **D** is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) **V** is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that subparagraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph 2 applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted

- price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

All Licensing Objectives

A1: The premises licence shall authorise the licensable activities to take place at an event held on one occasion per calendar year, for a maximum of three calendar days.

A2: The Premises Licence Holder shall ensure that The Designated Premises Supervisor or nominated deputy will liaise with Hampshire Constabulary and Winchester City Council on any licensing matters that arise.

Crime and Disorder

CD1: Bar Management

- (i) The Premises Licence Holder shall ensure that the day-time bars have a Bar Manager, and that this person is a Personal Licence Holder.
- (ii) The Premises Licence Holder shall ensure that all bars are commissioned to supply alcohol by the Bar Manager, only when the bars are set up and ready to trade with all signage and necessary personnel in place.
- (iii) The Premises Licence Holder shall ensure that the sale or supply of alcohol only takes place from the bars shown on the agreed Event Management Plan and in the area shown on the licence plan.
- (iv) The Premises Licence Holder shall ensure that each bar has on display a document showing details of the bar, including the name of the Bar Manager, their Personal Licence number, and the hours the bar is open.
- (v) The Premises Licence Holder shall ensure that the Bar Manager has access to a radio link with event management and security.
- (vi) The Premises Licence Holder shall ensure that all Personal Licence Holders are made aware of the premises licence conditions.

CD2: SIA Security Personnel

- (i) The Premises Licence Holder shall ensure that there is a minimum of one SIA accredited person present in the vicinity of each bar at all times that alcohol is being sold or supplied, and that that person(s) shall have access to a radio link with the event control.
- (ii) The Premises Licence Holder shall ensure that the SIA personnel will be clearly identifiable and shall wear a fluorescent/reflective tabard/jacket.
- (iii) The Premises Licence Holder shall ensure that SIA personnel will patrol the area around the bars to ensure that adults are not attempting to provide alcohol to anyone under the age of 18. Any person attempting to purchase alcohol for

- someone under the age of 18 will be confronted and may be asked to leave the event.
- (iv) The Premises Licence Holder shall ensure that the number and deployment of SIA personnel will be provided on the basis of risk assessment as recommended by the *Event Safety Guide* and *Managing Crowds Safely*, rather than on the basis of a simple numeric formula.
- (v) The Premises Licence Holder shall ensure that a spreadsheet detailing the proposed numbers of Security and stewarding personnel and provisional deployment will be included in the Event Management Plan for the Motocross event.
- (vi) The Premises Licence Holder shall ensure that the minimum security provisions are those detailed in the Event Management Plan.

CD3: Refusals

- (i) It is the duty of the Premises Licence Holder to take steps to prevent drunkenness and disorderly conduct on the licensed premises. The Premises Licence Holder shall ensure that bar staff are reminded of their duty to not knowingly sell alcohol to a person who is drunk or appear to be drunk, or to sell alcohol to a third party who is attempting to supply alcohol to a person who is drunk.
- (ii) The Premises Licence Holder shall ensure that a refusals log is in operation at each bar and that the refusals log is maintained throughout the event and is made available to Police or the Licensing Authority on request.
- (iii) The Premises Licence Holder shall ensure that the refusals log is kept in paper or digital copied format for 1 year after the event.

CD4: Drinking Vessels

- (i) The Premises Licence Holder shall ensure that no glass drinking vessels are used to serve drinks from the bars.
- (ii) The Premises Licence Holder shall ensure that where alcohol is being served from a glass bottle it will be decanted into a plastic container or similar non-glass drinking vessel.

Protection of Children

PC1: Challenge 25

- (i) The Premises Licence Holder shall ensure that a *Challenge 25* policy is in place.
- (ii) The Premises Licence Holder shall ensure that persons who appear to be under the age of 25 and are attempting to purchase alcohol will be required to produce satisfactory photographic identification as proof of age. Acceptable identification shall be:
 - Valid passport with hologram
 - Valid UK photo-card driving licence
 - PASS approved ID card
 - Military identification where the date of birth is present

- (iii) The Premises Licence Holder shall ensure that, in the event of no identification being produced, no sale of alcohol shall be made.
- (iv) The Premises Licence Holder shall ensure that *Challenge 25* signage advising customers of the Policy are in place at each bar.
- (v) The Premises Licence Holder shall ensure that signs reinforcing the proof of age policy and highlighting the offence relating to supply of alcohol to persons under the age of 18 are displayed at each retail outlet.
- (vi) The Premises Licence Holder shall ensure that all bar staff are required to exercise all due diligence by rigorously adhering to age related restrictions and by asking for proof of age from any person about whose age there is any doubt.

Annex 3 – Conditions attached after a hearing by the licensing authority

N/A

Annex 4 - Plans

See attached





Premises Licence

Premises Licence Number

PREM746

19/00246/LAVDPS

Part 1 - Premises Details

Postal address of premises, or if none, ordnance survey map reference or description, including Post Town, Post Code

The Matterley Estate Petersfield Road Ovington Down Hampshire

Telephone number

Where the licence is time limited the dates

On one occasion per year over three calendar days.

Licensable activities authorised by the licence

- e) Live Music
- f) Recorded Music
- g) Performances of Dance
- i) Late Night Refreshment
- j) Supply of Alcohol

Times the licence authorises the carrying out of licensable activities

- e) Live Music
- f) Recorded Music
- g) Performances of Dance
 - (i) Friday and Saturday 1900 to 0000
- i) Late Night Refreshment
 - (i) Friday and Saturday 2300 to 0100

j) Supply of Alcohol

(i) Friday and Saturday 1900 to 0100

The opening hours of the premises

(i) Friday and Saturday 1900 to 0130

Where the licence authorises supplies of alcohol whether these are on and / or off supplies

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

MX Events Ltd MX House Waltham Business Park Brickyard Road Swanmore Southampton SO32 2SA

Registered number of holder, for example company number, charity number (where applicable)

Registered Company Number 11639940

Name, address and telephone number of designated premises supervisor where the premises licence authorises for the supply of alcohol

Robert Symonds Drakewell Stoke Lacy Bromyard Herefordshire HR7 4HG Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence Number

933

Licensing Authority

Herefordshire County Council

Head of Environmental Health & Licensing

Annex 1 - Mandatory conditions

Where the Licence requires Door Supervision:

Where individuals are required on premises to carry out security activities, they must be licensed by the Security Industry Authority.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014 – effective from 1 October 2014

- (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a times limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carried a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
- 2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
- (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their

photograph, date of birth and either-

- (a) a holographic mark, or
- (b) an ultraviolet feature.
- 4. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other an alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25ml or 35ml; and
 - (iii) still wine in a glass: 125ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014 – effective from 28 May 2014

- 1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 2. For the purposes of the condition set out in paragraph 1-
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula- $P = D + (D \times V)$ where-
 - (i) **P** is the permitted price,
 - (ii) **D** is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) **V** is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence-
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that subparagraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 4. (1) Sub-paragraph 2 applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted

- price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 - Conditions consistent with the Operating Schedule

All Licensing Objectives

- **A1:** The premises licence shall authorise the licensable activities to take place at an event held on one occasion per calendar year, for a maximum of three calendar days.
- A2: The Premises Licence Holder shall ensure that The Designated Premises Supervisor or nominated deputy will liaise with Hampshire Constabulary and Winchester City Council on any licensing matters that arise.
- A3: The Premises Licence Holder shall ensure that all members of staff working in the licensed area will be informed of the objectives of the Licensing Act 2003 and the statutory requirements in order to ensure compliance with all relevant provisions of the Act. The Premises Licence Holder shall also ensure that all persons involved in licensable activities will be made aware of the premises licence conditions.

Crime and Disorder

CD1: Capacity Control

- (i) The Premises Licence Holder shall ensure that a perimeter fence will enclose the licensed area, which will contribute to controlling numbers permitted into the licensed area.
- (ii) The Premises Licence Holder shall ensure that the maximum capacity shall be less than 5,000 persons.
- (iii) The Premises Licence Holder shall ensure that the capacity within the licensed area shall be controlled by the following methods:
 - A secure perimeter fence to prevent unauthorised entry
 - Counting devices at entrance/exit to establish audience numbers
 - Security personnel to prevent access when venue is full
- (iv) The Premises Licence Holder shall ensure that security will be afforded to ensuring the crowds inside the licensed area are managed to control crowd movement and behaviour, as well as those at the access points to ensure numbers are controlled within the area.

CD2: SIA Security Personnel

- (i) The Premises Licence Holder shall ensure that there is a minimum of one SIA accredited person present at each bar at all times that alcohol is being sold or supplied, and that that person(s) shall have access to a radio link with the event control.
- (ii) The Premises Licence Holder shall ensure that the SIA personnel will be clearly identifiable and shall wear a fluorescent/reflective tabard/jacket.
- (iii) The Premises Licence Holder shall ensure that SIA personnel will patrol the area around the bar to ensure that adults are not attempting to provide alcohol to anyone under the age of 18. Any person attempting to purchase alcohol for someone under the age of 18 will be confronted and may be asked to leave the event.
- (iv) The Premises Licence Holder shall ensure that a spreadsheet detailing the proposed numbers of Security and stewarding personnel and provisional deployment will be included in the Event Management Plan for the Motocross event.
- (v) The Premises Licence Holder shall ensure that the minimum security provisions are those detailed in the Event Management Plan.
- (vi) The Premises Licence Holder shall ensure that the number and deployment of SIA personnel will be provided on the basis of risk assessment as recommended by the *Event Safety Guide* and *Managing Crowds Safely*, rather than on the basis of a simple numeric formula.

CD3: The Premises Licence Holder shall ensure that all persons involved in licensable activities have access to a radio link with the event control and security.

CD4: Refusals:

- (i) It is the duty of the Premises Licence Holder to take steps to prevent drunkenness and disorderly conduct on the licensed premises. The Premises Licence Holder shall ensure that bar staff are reminded of their duty to not knowingly sell alcohol to a person who is drunk or appear to be drunk, or to sell alcohol to a third party who is attempting to supply alcohol to a person who is drunk.
- (ii) The Premises Licence Holder shall ensure that a refusals log is in operation at each bar and that the refusals log is maintained throughout the event and is made available to Police or the Licensing Authority on request.
- (iii) The Premises Licence Holder shall ensure that the refusals log is kept in paper or digital copied format for 1 year after the event.

CD5: Drinking Vessels

- (i) The Premises Licence Holder shall ensure that no glass drinking vessels are used to serve drinks from the bars.
- (ii) The Premises Licence Holder shall ensure that where alcohol is being served from a glass bottle it will be decanted into a plastic container or similar non-glass drinking vessel.

CD6: Bar Management

- (i) The Premises Licence Holder shall ensure that the bars have a Bar Manager, and that this person is a Personal Licence Holder.
- (ii) The Premises Licence Holder shall ensure that all bars are commissioned to supply alcohol by the Bar Manager, only when the bars are set up and ready to trade with all signage and necessary personnel in place.
- (iii) The Premises Licence Holder shall ensure that each bar has on display a document showing details of the bar, including the name of the Bar Manager, their Personal Licence number, and the hours the bar is open.

Public Nuisance

PN1: The Premises Licence Holder shall submit an initial Noise Management & Community Liaison Plan (NMP) for agreement at least 56 days prior to the commencement of the event. The final NMP shall be submitted to the Licensing Authority for agreement no later than 28 days prior to the commencement of the event. No changes to the NMP after this deadline shall be made by the Premises Licence Holder except with the written consent of the Licensing Authority.

PN2: The Premises Licence Holder shall ensure strict compliance with all aspects of the Noise Management Plan.

PN3: Between the hours of 1100 and 2300, music noise levels from regulated entertainment shall not exceed 55dB L_{Aeq(15 mins)} and between the hours of 2300 and 0000 music noise levels from regulated entertainment shall not exceed 45dB L_{Aeq(15 mins)}.

PN4: Between the hours of 1100 and 0000, music noise levels from regulated entertainment in the octave band frequency range with a centre frequency of 63Hz and music noise levels from regulated entertainment in the octave band with a centre frequency of 125Hz shall not exceed 65dB L_{eq(15 mins)}

PN5: All noise levels from music shall be measured as above (PN3 and PN4) in free field conditions and in the absence of significant local noise sources at locations to be

agreed with the Premises Licence Holder and Licensing Authority no less than 28 days in advance of the event.

PN6: The Premises Licence Holder shall appoint a competent noise consultant to monitor and record on site and off site noise to ensure compliance with conditions PN3 and PN4.

PN7: At least 21 days prior to an event the Premises Licence Holder shall provide to the Licensing Authority a telephone or 'hotline' number that shall be made available for local residents to contact the Licence Holder during the event in case of complaint. The means by which the complaint procedure and hotline number will be distributed / advertised to local residents shall be detailed in the NMP.

Protection of Children

PC1: Staff Training

- (i) The Premises Licence Holder shall ensure that all members of staff involved in the sale of alcohol shall receive training with regards to prevention of sale to under 18 year olds. This will include the following:
 - The licensing objectives
 - Recognising signs of drunkenness and recognising intoxication through drugs
 - Challenge 25 and appropriate forms of identification
 - Refusals logs including when and how to use them
 - Sale of alcohol to persons under the age of 18
- (ii) The Premises Licence Holder shall ensure that no one shall take part in the retail sale or supply of alcohol prior to being trained.

PC2: Challenge 25

- (i) The Premises Licence Holder shall ensure that a *Challenge 25* policy is in place.
- (ii) The Premises Licence Holder shall ensure that persons who appear to be under the age of 25 and are attempting to purchase alcohol will be required to produce satisfactory photographic identification as proof of age. Acceptable identification shall be:
 - Valid passport with hologram
 - Valid UK photo-card driving licence
 - PASS approved ID card
 - Military identification where the date of birth is present
- (iii) The Premises Licence Holder shall ensure that, in the event of no identification being produced, no sale of alcohol shall be made.

- (iv) The Premises Licence Holder shall ensure that *Challenge 25* signage advising customers of the Policy are in place at each bar.
- (v) The Premises Licence Holder shall ensure that signs reinforcing the proof of age policy and highlighting the offence relating to supply of alcohol to persons under the age of 18 are displayed at each retail outlet.
- (vi) The Premises Licence Holder shall ensure that all bar staff are required to exercise all due diligence by rigorously adhering to age related restrictions and by asking for proof of age from any person about whose age there is any doubt.

PC3: The premises licence holder shall ensure that SIA personnel patrol the licensed area to ensure that adults are not attempting to provide alcohol to anyone under 18 years of age. Any person attempting to purchase alcohol for someone under 18 years of age shall be asked to leave the event.

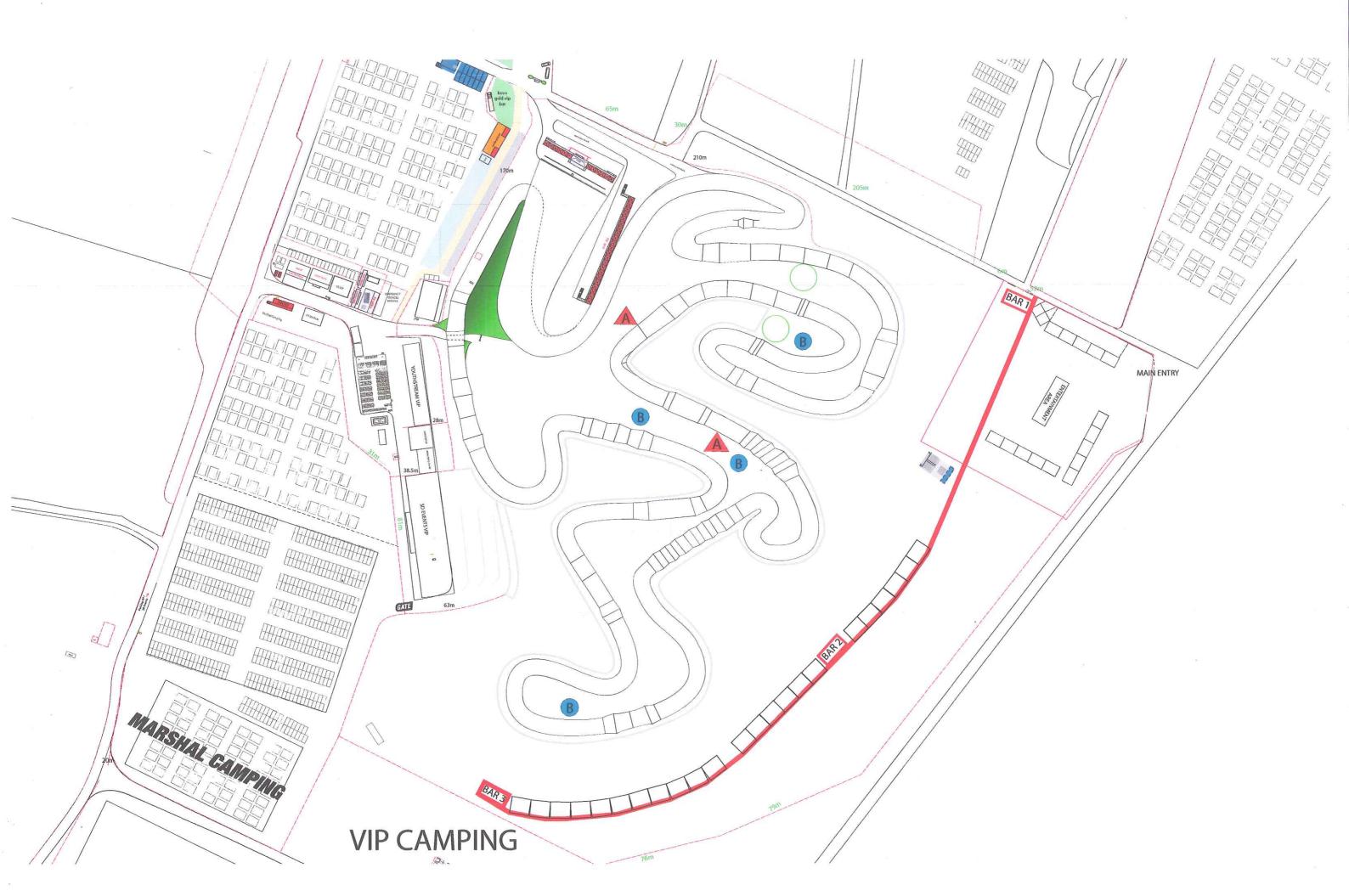
Annex 3 - Conditions attached after a hearing by the licensing authority

N/A

Annex 4 - Plans

See attached





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Bar Management Plans

Designated Premises Supervisor (DPS) Robert Michael Henry Symonds of NSA Eventbars (Personal DPS License Number: 933)

Bar Opening Hours

There will be 3 licensed bar areas in 3 separate areas of the arena. A TENS License has been granted for the VIP Bar.

- Location one shall be in the Entertainment Area, close to camping (to be known as BAR ONE)
- Location two will be in the middle of the trade area (to be known as BAR TWO)
- Location three will be sited at the end of the trade area, far end of the MX Track (BAR THREE)

BAR ONE – larger capability than any of the other bars, staffing level of 6+ with separate members of staff taking money and serving drinks.

BAR TWO and THREE – closed each evening. Staffing level of 4 each, each staff member is responsible for serving and payments.

VIP BAR/Marquee - (TEN TBA) Staffing level of 2, each staff member responsible for serving.

Friday:

BAR ONE: 14:00 – 01:00 BAR TWO and THREE: CLOSED

VIP BAR: 19:00 - 23:00

SATURDAY:

BAR ONE: 10:00 - 01:00

BAR TWO and THREE: 10:00 – 18:00

VIP BAR: 09:00 - 23:00

SUNDAY:

BAR ONE: 10:00 – 17:00

BAR TWO and THREE: 10:00 - 17:00

VIP BAR: 09:00 - 19:00

- The Bars will be managed by: Mr Robert Symonds on behalf of NSA Eventbars
 The licensee on site will be: Mr Robert Symonds on behalf of NSA Eventbars
- 3. License issued by: Hereford Council
- 4. DPS personal Licensee number: 993
- 5. Robert Symonds is the bar manager on BAR ONE.
- 6. (TBC) is the bar manager on BAR TWO.
- 7. (TBC) is the bar manager on BAR THREE

Alcohol Service and Bar Policy.

Challenge 25

All staff will operate under a strict Challenge 25 policy. Anyone over the age of 18 may enter and be served at the licensed facilities but customers who look to be under the age of 25 will face challenges from both bar staff and licensed Security staff to prove their age.

Anyone who does not look over the age of 25 will be challenged by Security staff as they pass
the low barrier fencing marking the entrance to the licensed point of sale area. Anyone who
is challenged will be asked for identification by Security staff. Proofs of I.D shall be driving
license, passports, student union cards and any other recognized relevant identity card with
photo and age related accountability.



- 2. In the second instance, anyone who has passed this first checking system (whether challenged or not) will then be subjected to a further scrutiny at the service area prior to being served. This can be administered by either Security in position directly in front of the bars, or bar serving staff.
- 3. Anyone failing to supply adequate age identification will be asked to leave the area.

Responsible Drinking

All Staff shall promote responsible drinking and will reserve the right to refuse service to any
person or persons believed to be in a state of inebriation un-conducive to good public order.

Responsible Behaviour

- Irresponsible and abusive behavior by customers will not be tolerated.
- Any person/persons deemed by either the bar managers or Security staff to be causing a
 public nuisance will be: Asked politely to adjust their behaviour, or removed from the point
 of sale.
- Control will be made with the Security Manager in EC, who will then decide if the person/persons need to be removed from the event site. See Eviction Policy (appendix 7.1)

Crowd Management

- NSA Eventbars use bar personnel that have experience of outdoor events bar provision.
- Low level crowd barriers will be used to maintain a 10m frontage in front Bar One..
- NSA Eventbars, will ensure pre-pouring fast service approach will be promoted and maintained, with staff member 'A' serving and collecting payment, staff member 'B' delivering to the point of sale at expected busy times.
- MX Events will conduct regular service sweeps of the area around the bar for litter/debris.
- NSA Eventbars will only serve using plastics and cardboard vessels of containment. Strictly no glass allowed.

Queueing systems.

- The main bar (BAR ONE) shall be as long as practically possible with a minimum of 6 service points.
- Using a long bar naturally alleviates dense crowding (never more than two-three deep under normal busy times) and can be regulated by security staff within the crowd barrier area or at the front of the bar.

System Failure (ie tills and pouring system)

- If for any reason there is a system failure, the mobile bar units will shut their canopy to fully secure the bar within itself (the same protocol will be used at closing time each day)
- The point of entry to bar sales area, will be closed and secured by Security staff, and crowd barriers, if necessary. The crowd barriers will be stored in the production area behind the bar.

Bar TWO and Bar THREE

- Both bar two and three shall also be self-contained mobile units.
- The serving areas shall contain a maximum of 5 points of sale. Queueing for these bars will be as simple as possible and shall be managed only within the final 6 metres before the service areas, if required, with low crowd barrier. This can easily and quickly be adjusted to
- If for any reason there is a system failure, all customers will be directed to the other open bars. The mobile bar units will shut their canopies to fully secure the bar within itself (the same protocol will be used at closing time each day.

Evening service at Bar One



As in 2019, the 2020 entertainment area will be separate from the main arena, and will only be accessible once the main arena has been cleared and evening fencing secured in place. Only permanent pass holders and both public and VIP camping wristband holders are allowed into the night time entertainment arena from one main entrance.

NB Bars Two and Three are closed in the evenings.

Drug Policy

A strict anti-drug policy will be in force at all bar areas. Anyone seen to be involved in the illegal use of drugs will be removed by Security in adherence to the Eviction Policy, and reported to the police. If a persons found with large quantities or thought to be supplying drugs, Security will radio EC, who will confirm information and report to the police via 101.

Security policy around bar areas.

Please refer to Appendix 7.2 Security Schedule.

Emergency Evacuation: Bar one area protocol.

- Will be in accordance to the EMP emergency evacuation procedure found in section 22 of this EMP
- Security and Bar staff will have to be briefed on this procedure and also where the relevant RV point will be for the Evening entertainment area.



Bar Management Plans

Designated Premises Supervisor (DPS) Robert Michael Henry Symonds of NSA Eventbars (Personal DPS License Number: 933)

Bar Opening Hours

There will be 2 licensed bar areas in 2 separate areas: the arena, and a VIP bar. They will all distribute Alcohol in line with UK Government Guidance on Covid 19 at the time of the Event.

- Location one shall be in the Entertainment Area, close to camping (to be known as BAR ONE)
- Location two in the VIP area (VIP BAR)

BAR ONE – larger capability than any of the other bars, staffing level of 6+ with separate members of staff taking money and serving drinks.

BAR TWO & THREE - Closed each evening. Staffing level of 4 each, each staff is responsible for serving and payments

VIP BARS (TBC) - Staffing level of 2, each staff member responsible for serving.

Friday:

BAR ONE: 19:00 - 00:00 **BAR TWO AND THREE:** Closed **VIP BAR:** (TBC) 19:00 - 23:00

SATURDAY:

BAR ONE: 10:00 - 01:00

BAR TWO AND THREE: 10:00 - 18:00

VIP BAR: 09:00 – 23:00

SUNDAY:

BAR ONE: 10:00 - 17:00

BAR TWO AND THREE: 10:00 - 17:00

VIP BAR: 09:00 - 19:00

- 1. The Bars will be managed by: Mr Robert Symonds on behalf of NSA Eventbars
- 2. The licensee on site will be: Mr Robert Symonds on behalf of NSA Eventbars
- 3. License issued by: Hereford Council
- 4. DPS personal Licensee number: 993
- 5. Robert Symonds is the bar manager on BAR ONE.
- 6. Bar manager for BAR TWO and THREE (TBC)
- 7. Bar manager for VIP BAR -TBC

Alcohol Service and Bar Policy.

Challenge 25

All staff will operate under a strict Challenge 25 policy. Anyone over the age of 18 may enter and be served at the licensed facilities but customers who look to be under the age of 25 will face challenges from both bar staff and licensed Security staff to prove their age.

- Anyone who does not look over the age of 25 will be challenged by Security staff as they pass
 the low barrier fencing marking the entrance to the licensed point of sale area. Anyone who
 is challenged will be asked for identification by Security staff. Proofs of I.D shall be driving
 license, passports, student union cards and any other recognized relevant identity card with
 photo and age related accountability.
- 2. In the second instance, anyone who has passed this first checking system (whether challenged or not) will then be subjected to a further scrutiny at the service area prior to

- being served. This can be administered by either Security in position directly in front of the bars, or bar serving staff.
- 3. Anyone failing to supply adequate age identification will be asked to leave the area.

Responsible Drinking

All Staff shall promote responsible drinking and will reserve the right to refuse service to any
person or persons believed to be in a state of inebriation un-conducive to good public order.

Responsible Behaviour

- Irresponsible and abusive behavior by customers will not be tolerated, including ignorance to social distancing.
- Any person/persons deemed by either the bar managers or Security staff to be causing a
 public nuisance will be: Asked politely to adjust their behaviour, or removed from the point of
 sale.
- The Security Manager will be notified and deal accordingly with any person/persons needed to be removed from the event site. All actions and findings will be notified to Event Control See Eviction Policy (appendix 7.1)

Crowd Management

- NSA Eventbars use bar personnel that have experience of outdoor events bar provision.
- Low level crowd barriers will be used to maintain a 10m frontage in front Bar One..
- NSA Eventbars, will ensure pre-pouring fast service approach will be promoted and maintained, with staff member 'A' serving and collecting payment, staff member 'B' delivering to the point of sale at expected busy times.
- MX Events will conduct regular service sweeps of the area around the bar for litter/debris.
- NSA Eventbars will only serve using plastics and cardboard vessels of containment. Strictly no glass allowed.

Queueing systems.

- The main bar (BAR ONE) shall be as long as practically possible with a minimum of 6 service points.
- All Bars will be in line with Social Distancing measures and clearly marked out. with one way systems in place.

System Failure (ie tills and pouring system)

- If for any reason there is a system failure, the mobile bar units will shut their canopy to fully secure the bar within itself (the same protocol will be used at closing time each day)
- The point of entry to the bar sales area, will be closed and secured by Security staff, and crowd barriers, if necessary. The crowd barriers will be stored in the production area behind the bar.

BAR TWO AND BAR THREE

- Both bar two and three shall be self-contained mobile units.
- The serving areas shall contain a maximum of 5 points of sales.
- Queueing for these bars will be managed only in the final 6 metres before the service area, if required, with low crowd barriers. This can be easily and quickly adjusted to suit.
- If for any reason there is a system failure, all customers will be directed to the other open bars. The mobile bar units will shut their canopies to fully secure the bar within itself.

VIP BAR: TBC

Evening service at Bar One

As in March 2020 the Main Bar area will be separate from the main arena. Only permanent pass holders and both public and VIP camping wristband holders are allowed into the night time entertainment arena from one main entrance and hold a limited number.

Drug Policy

A strict anti-drug policy will be in force at all bar areas. Anyone seen to be involved in the illegal use of drugs will be removed by Security in adherence to the Eviction Policy, and reported to the police. If a persons found with large quantities or thought to be supplying drugs, Security will radio EC, who will confirm information and report to the police via 101.

Security policy around bar areas.

Please refer to Appendix 6.2 Security Schedule.

Emergency Evacuation: Bar one area protocol.

- Will be in accordance with the EMP emergency evacuation procedure found in section 22 of this EMP.
- Security and Bar staff will have to be briefed on this procedure and also where the relevant RV point will be for the Evening entertainment area.

Public Camping and Carpark Plans – 2021 British Motocross Grand Prix

Overview:

Based on previous historical data, we can determine camping pitches are required for a maximum of 4000 people on the public campsite for the 2021 British Motocross Grand Prix, recent figures have been lower than this in previous years, it is predicted due to the new date of September there will be significantly less campers due to the time of year. There will be infrastructure in place (WC/Showers/Grey Water areas) to cater for this figure.

[The actual area designated for camping can actually cater for nearer to 8,000 people camping therefore in the unlikely event of over subscription above and beyond the predicted figure for, there is facility to increase the welfare provision accordingly and cater for the additional numbers]

The Camping areas - Will be divided into three different zones.

There will be clear signage of hand wash stations and social distancing measures clearly marked through all campsites. Social Distancing must be adhered to at all times by all people, unless in the case of an emergency.

Family Camping - will be the largest area with the potential to be over 165,000 m². This area being furthest away from the main ticketing/entrance booth, and is to be the primary location for all heavy camping vehicles (American motorhomes) and subsequent LWB vans of considerable weight and dimension (Mercedes Sprinters etc) as it will reduce vehicle movement on site. Family Camping will be marketed as the area most suited to families and no loud noise will be tolerated during hours of 20:00 – 08:00.

Facilities for this area will include WC/Showers/Grey Water collection tank/chemical toilet waste tank/Standpipe with drinking water.

General Camping – (an area of approximately 40,000 m²) will be in an area to the south of the Family Camping zone. This space is designated for mixed camping vehicles and for those who wish also to pitch a tent. This area will act as the buffer between the Family Camping zone and the Party Camping zone.

There will be no loud noise (music or otherwise) tolerated here during the hours of midnight to 08:00. Facilities for this area will include WC/Showers/Grey Water collection tank/chemical toilet waste tank/Standpipe with drinking water.

Late Night Camping – this area is approximately $36,000 \text{ m}^2$. The party camping zone will be located closest to the bars and licensed areas to ensure that late night 'revellers' do not disturb other spectators when returning to their tents/campers. This space is designated for mixed camping vehicles and for those who wish also to pitch a tent. It will marketed as the area where spectators need to pitch if they intend to continuously party all night. Spectators are advised not to use this area if they require a good night's sleep. Music and noise shall be limited in volume in this are from 01:00-07:00 each day.

Buffer Zone camping – there is a further 50m² area between the Party camping zone and the (and licensed area). This area is to be used to house persistent troublemakers from the campsite zones who continue to abuse the noise limitation times and create a general nuisance. Security may, at their discretion, ask campers to relocate into this Buffer zone under the watchful eye of the security and floodlit area.

Noise

It has been planned that spectators understand the different levels of acceptance in noise levels overnight and plan their visit accordingly. The different zones shall be explained on the event website. Persistent offenders of this Noise management system will initially be requested to adjust their behavior in line with the noise management system before being removed from the site if they fail to comply. The warning will be:

- 1. Verbal
- 2. Written notice
- 3. Written notice of eviction.

The buffer zone may be used to placate this system at the discretion of the campsite and security managers.

Layout

Each camping zone shall be measured out with line marker paint and stakes to allocate lanes for camping vehicles/tent and roadways/fire-lanes and in accordance to Covid 19 guidance for campsites in England.

The ground marking of these zones is primarily for the health and safety of overnight spectators thus the Fire lanes shall be strictly enforced.

Camping pitches shall be allocated as 5m x 7m slots, however it is recognised that some will require double pitches. Each camper will be expected to pitch up to the fire-lane or roadway and then subsequently out and along from this point. There will be a minimum **2m** gap between each pitch. It is recognised that strict controls over the size of spaces taken by each camper can only be managed in part, however the prime function of the campsite management build process is the definition and control of fire and access routes.

Security and Fire.

There will be security personnel permanently on site within the camping areas. See security schedule for timings and numbers The camping ticket booth to camping entrance shall have 1 security member at all times.

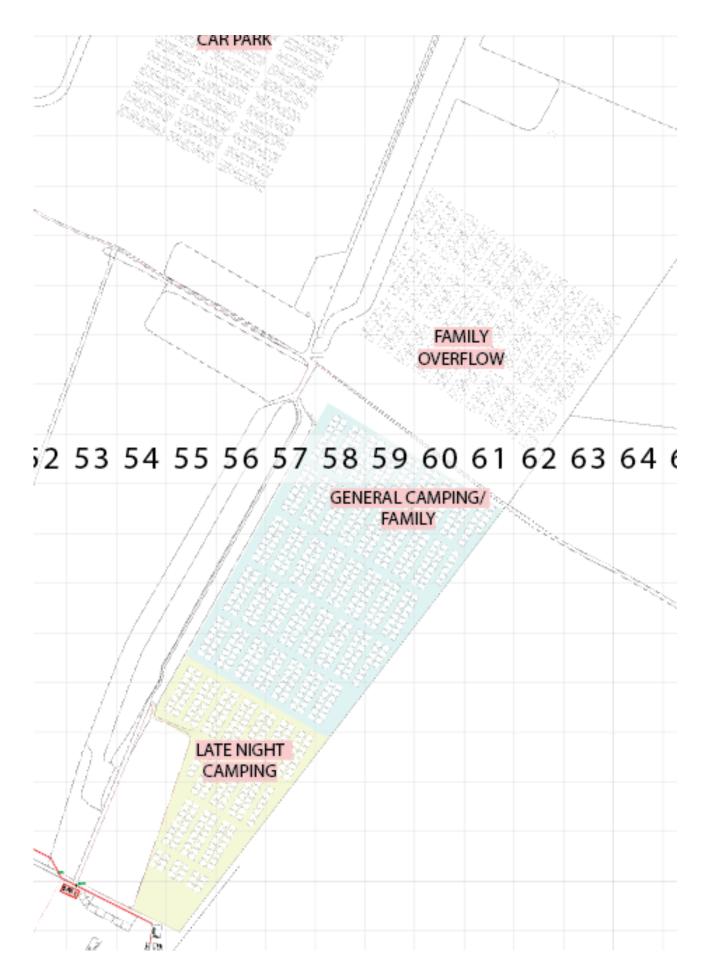
There will also be a mobile Fire Response unit in place at all times during the event, the roaming security vehicle will also carry fire extinguishers and basic fire-fighting equipment.

Camping Spectators.

Camping spectators are allowed exit and re-enter the site at any point during the event due to them holding a camping wristband. Camping wristband holders can stay in the camping area throughout the entire event, even if they do not hold event day wristbands, they will not be allowed entry into the main arena unless they have the appropriate arena wristband.

Event Hotline direct link to EC

The Event Hotline will be made available to all camping via the camping handout. Therefore, any concerns or complaints can be directed straight to EC from the public.



Car Parking:

Public Car Park entry will be via the A31 entrance, cars then follow hardcore track towards the car parks, cars will drive up to the ticket booths and collect all relevant passes without getting out of the car. Track and Trace information will be collected on purchasing tickets. Cars will then be park up in staggered parking bays to minimise contacts between Spectators. Spectators will be marshaled towards the correct area, which will be clearly signposted as 'car park'. As car parking is free, spectators will not require a parking ticket to stay, only entrance tickets to the days racing.

To get to the arena, spectators will need to walk to the main entrance, adhering to social distancing measures, all spectators will follow the signposted path to the main arena entrance; this path will also be lit at night.

Once the day's racing is over, all spectators will be vacated from the main arena, back into the campsite and car parking. Camping spectators are later allowed back into entertainment arena for evening entertainment with their camping wristbands, parking spectators are not allowed entry.

Parking spectators will exit onto the A31 via gate C.

Campsite entrance and exit:

Camper vehicles will enter via the same route as the car parking and then they are directed to their correct Camping area: family,late or normal.

Exit is on to the A31 via gate C.

Appendix 7 - Security Policy Statement

Security overview.

The event promoter and team have substantial knowledge of the event and with that information and experience it has now become necessary to take on the role of leading the security schedule plan, firstly to ensure public safety, and secondly the security and checking of the critical areas.

SECURITY NATION will return to coordinate and deliver the overall security plan and liaise with the EC and Local authorities in a command structure, Marcel Cullers will act as Lead Security Manager.

Security Control is located on the 1st floor of the EC (green 'double stacker' container).

The Bars will have their own security firm, (Security Southern); who will liaise with the Security Manager through radio contact.

SECURITY NATION will cover all public entries, camping areas and the entertainment area.

We are looking at introducing some cctv.

A dress code with security tabards and face coverings will be adhered to throughout the event.

All staff will receive H&S induction and be briefed morning and evening by the Security Manager in regards to their location area plus have a good overview of the site and wristbands required for each area.

All staff will be issued with a radio and radio channels card and map.

All radio communications will be logged with security control and relayed to event control. All action point and findings will be documented in EC. A trained Eviction male and female eviction manager will be part of the Security Management Team.

MXGP 2021 Counter Terrorism/Incident Briefing (Security)

IDENTIFYING AND COMMUNICATING INCIDENTS

For all incidents and emergencies, the existing procedure is that the EC is informed and they will deal accordingly and liaise between Emergency Response Organisations and MX Events/Infront/FIM/AC and co-ordinate the MXGP ELT in response to the incident.

Marcel Cullers, (from SECURITY NATION), will sit as Security Manager on the ELT.

In the event that an incident (e.g. medical emergency, significant overcrowding or crushing, temporary structure collapse, fires or bomb alert etc) occurs:

Area supervisors and clearly identifiable security personnel working in close co-operation at key locations and patrolling the event will either identify or be informed of problems. The security personnel, through the Security Manager, will report this to EC and call for assistance as required (i.e. First Aid). The supervisors for the area where an incident occurs will take control of the situation, advising the EC as needed.

Notifications made by members of the public will be routed via security or stewarding personnel to the EC or the emergency services at the same location.

Having been briefed in the induction to the site all security staff will have the knowledge to give precise grid references to communicate to the EC of any incident.

